

Make a Difference to Your Finances

Financial Planning Week is a campaign to **help you plan your finances more effectively**. No jargon, no product pushes, and definitely no sales gimmicks – just good useful information, tips and guidance to help you get financially “fit”.

Millions are at risk of financial disaster unless some action is taken – and soon.

Our aim at the IFP is to provide you with quality, jargon-free information, helpful tips and information on where to get sound professional help should you need it.

Financial Planning is not just for the wealthy – it’s for everyone regardless of your financial situation.

It is all about helping you to identify dreams and goals in your life and then work out how to plan your finances to achieve them.



Why is the IFP organising Financial Planning Week ?

Our aim is simple. It is to get as many people as possible to take some positive action during the week in respect of making their own financial plans and improving their financial “fitness” by taking some simple steps.

How do I find out what help is available?

- The Financial Planning Week website, www.financialplanningweek.org.uk, goes live from September 2009. It gives a host of useful tips information and guidance about how you can improve your overall financial “fitness”. The site will also provide links to other websites that offer useful services or information, in particular calculators and tools that are simple to use but can really help you to get sorted.
- Real life case studies will also be used to show you how other people have benefitted from Financial Planning whether it was steps they took themselves or from speaking to a professional Financial Planner.
- Many of the UK’s top Financial Planners will be giving their time during Financial Planning Week, sharing their expertise to help people to kick start their own financial plans. If you want to ask them a question, you can, directly via the Financial Planning Week website or the phone a planner facility which goes live???

Make a commitment to yourself – DO IT NOW!

There is so much that you can do to improve your life by making simple plans. Don’t just leave it to chance – get thinking about your own life NOW. Use Financial Planning Week as the lynchpin to a better future. The good news is – IT’S EASY!



www.financialplanningweek.org.uk